

Degree program: Business Administration
Field of study: International Business (IB)

As of 15 May 2018

Module name, (ECTS), courses, [number of contact hours]

Term Module	1st academic year		2nd academic year		3rd academic year	
	1st term	2nd term	3rd term	4th term	5th term	6th term
Business Administration (30) [340]	Basics of Business Administration (5) Principles of Business Administration [40] Marketing [20]	Corporate Accounting (5) Managerial Accounting [30] Finance and Investment [30]	Accounting and taxation (5) Accounting and Principles of financial statements analysis [33] Corporate Taxation [22]	HRM, Organisation and Project management (5) Human Resource Management [33] Organisation and Project management [22]	Integrated Management (5) Corporate Management [25] Leadership [25]	
	Principles of Financial Accounting (5) Principles of Financial Accounting 1 [30] Principles of Financial Accounting 2 [30]					
Core modules (55) [605]			International Market Research (5) Principles of International Market Research [22] Applied International Market Research [33]	Seminar in Management / Selected Management Topics (5) Seminar in Management [50]		
	International Business and its Environment (5) Principles of International Business and its Environment [30]	Principles of International Business Models and Operations [30]	Operational Management in International Business (8) International Operations Management [44]	International Financial Management [44]	Strategic Management in International Business (5) International Strategy Development and Implementation [25] Corporate Governance and Case Studies of International Business Strategies [25]	
	Principles of Intercultural Management (5) Principles of Intercultural Management [30]	International Organizational Behavior [30]	Applied Intercultural Management (6) Leadership, Ethics and Sustainability [33]	Intercultural Management in Selected Operational Areas [33]		
	Foundations of Communication in Business (5) Fundamentals of Business Communication [30]	Communicating in Businesses [30]	Applied Communication in Business (6) Negotiations [33]	Communication and Technology [33]	Interdisciplinary Communication in Business (5) Interdisciplinary Business Communication [25] Interdisciplinary Communication Project [25]	

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	1st term	2nd term	3rd term	4th term	5th term	6th term
Elective I (10) [100]					Elective I Module I: Elective I (5) Module I [50]	Elective I Module II: Elective I (5) Module II [50]
Elective II (10) [100]					Elective II Module I: Elective II (5) Module I [50]	Elective II Module II: Elective II (5) Module II [50]
Economics (15) [165]	Fundamentals of Economics and Microeconomics (5) Introduction to Eco- nomics and Funda- mentals of Micro- economics [30]		Macroeconomics (5) Fundamentals of Macroeconomics [28]		Economic Policy (5) Introduction to eco- nomic policy and foreign trade [25]	
	Advanced Microeconomics [30]		Money and Banking [27]		Selected topics of economic policy [25]	
Law (10) [115]	Civil Law (5) Basics of law; Civil Law I [30]		Business law (5) Commercial and corporate law [28]		Labor law, Basics of insolvency law [27]	
Mathematics and Statistics (5) [60]	Mathematics and Statistics (5) Mathematics [30]					
	Statistics [30]					
Key qualifications (15) [165]	Key qualifications I (5) Introduction to Research and Scientific Enquiry [30]		Key qualifications II* (5) Theory of Science and Methods of Empirical Research [28]		Key qualifications III* (5) Business Simulation [25]	
	Competence in Methods and Presentation [30]		Applied Project Management [27]		Bachelor Thesis Seminar / Project Outline for Bachelor Thesis [25]	
Bachelor Thesis (12)					Bachelor Thesis (12)	
Practice Modules (48)	Practice Module I (20) Become acquainted with business processes: Production		Practice Module II (20) Become acquainted with business processes: Production / service creation, accounting, marketing, HR and organisation		Practice Module III (8) Become acquainted with supporting proces- ses; specialisation in a business process or in a supporting process (with extended scope)	
CP total	70		70		70	
			(210)			
Contact hours	600		550		500	
			[1.650]			