

Certificate in Forecasting Practice – Conference Day

Zusatzqualifikation im Bereich quantitativ-strategisches Management

Freitag, den 22. April 2022

Veranstaltungsort: DHBW-Mannheim, Campus Coblitzallee, Gebäude D, Raum 203 D

Agenda

09:00 - 09:25	Begrüßung & Impulsvortrag - Prof. Dr. Schäfer
09:30 - 09:55	A Primer on Forecasting with Neural Networks – Fußler, Erbes
10:00 - 10:25	Exponential Smoothing: The Workhorse of Business Forecasting – Aderhold, Kehrein
10:30 - 10:55	A Systems Approach to Forecasting – Sponseil, Di Rago
11:00 – 11:25	ARIMA: The Models of Box and Jenkins – Tressel, Heß
11:30 - 11:55	Structural Models and VARs: Relative Advantages and the Client Connection – Buß, Stepic
12:00 - 13:00	Mittagspause
13:00 - 13:25	A Guide to Delphi – Marmann, Gode
13:30 - 13:55	A Primer on Prediction Markets – Denis
14:00 - 14:25	Boundaries of Quantitative Forecasting Methods – Knieling, Hamm
14:30 - 14:55	Regression Modeling for Business Forecasting – Geiger, Finkbeiner
15:15 - 15:45	Verleihung der Zertifikate – Prorektor Prof. Dr. Baumgart